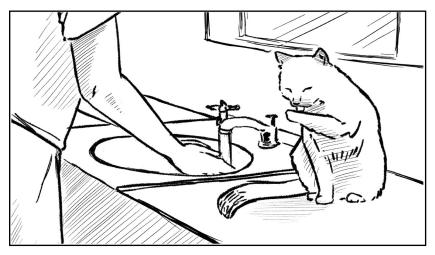
HIGHMARK Millennials PSA - "Hand Washing"

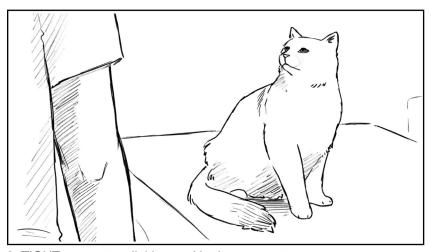




1. TIGHT SHOT $\,$ - on a man's hands washing under the faucet while the cat cleans himself.



2. WIDE 2 SHOT - man stops washing his hands

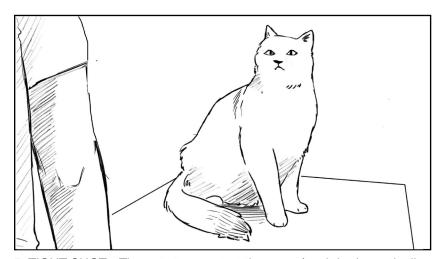


3. TIGHT - cat stops licking and looks up at man





- 4. TIGHT SHOT (through mirror) He looks back at the cat.
- 6a. Cat proceed to lick again also.



5. TIGHT SHOT - The cat stares cat at the man. (push in dramatically on the cat) $\,$



6. TIGHT SHOT - The man stares cat at the cat. (push in dramatically on the guy)

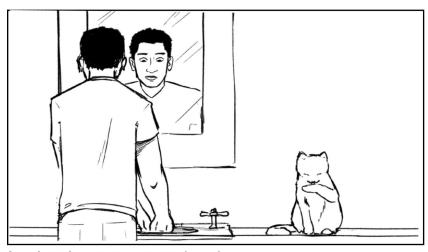




7. WIDE 2 SHOT - (outside door) - they look at each other.



8. MEDIUM 2 SHOT - (guys through mirror) - he begins washing again.



8a. (cont.) - cat starts to wash again.