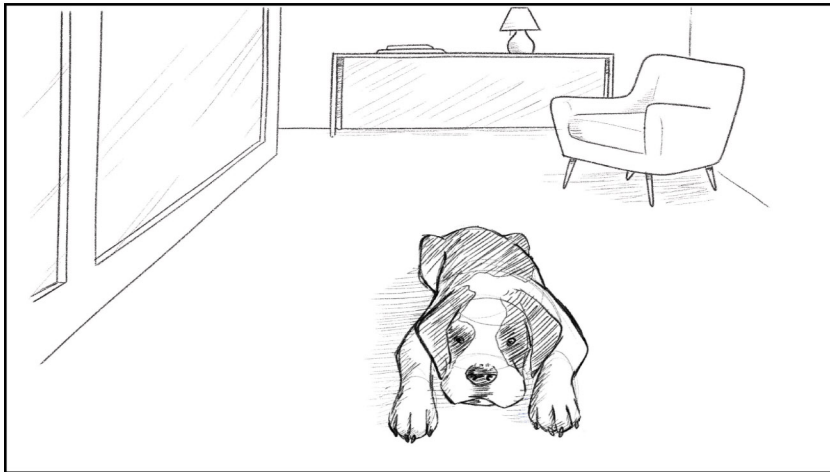


DOG SCRIPTS

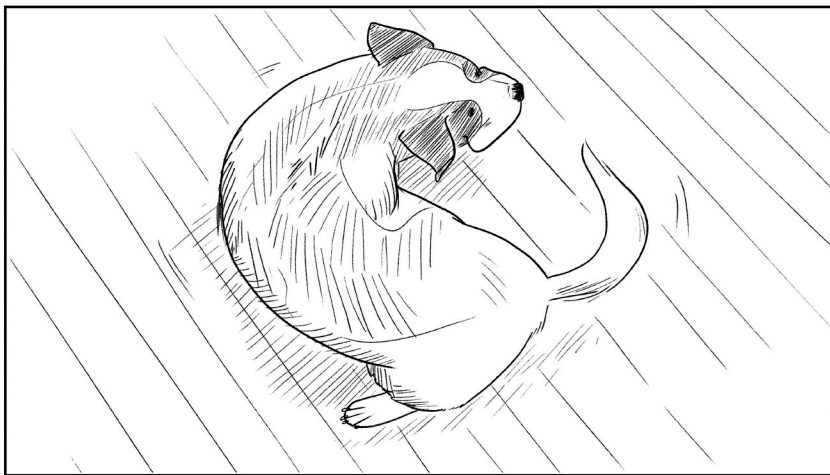
"CHILLING / PET PANDEMONIUM" :30

HARDWOOD



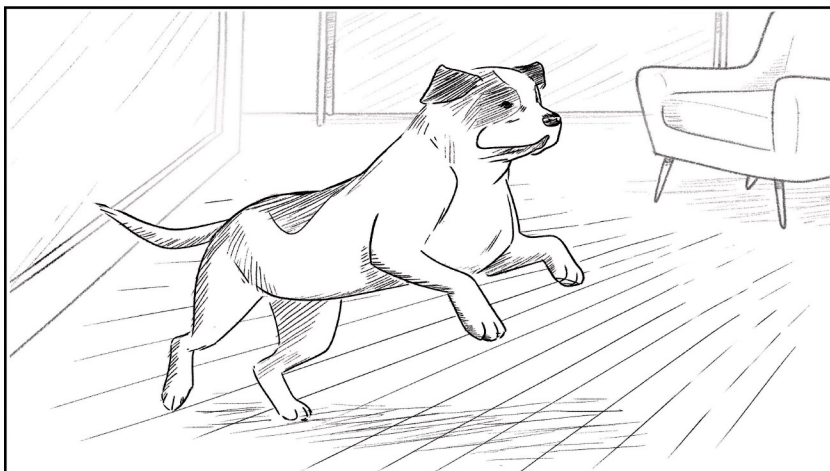
SPOKESDOG: *"I'm the Carpet One Spokesdog. It's my job to lounge on the floor."*

1. WIDE - The lazy SPOKESDOG DOG talks to camera.



SPOKESDOG: *"But in my free time I'm a regular, messy pet."*

2. HIGH SHOT - of the SPOKESDOG playing, possibly with a toy.



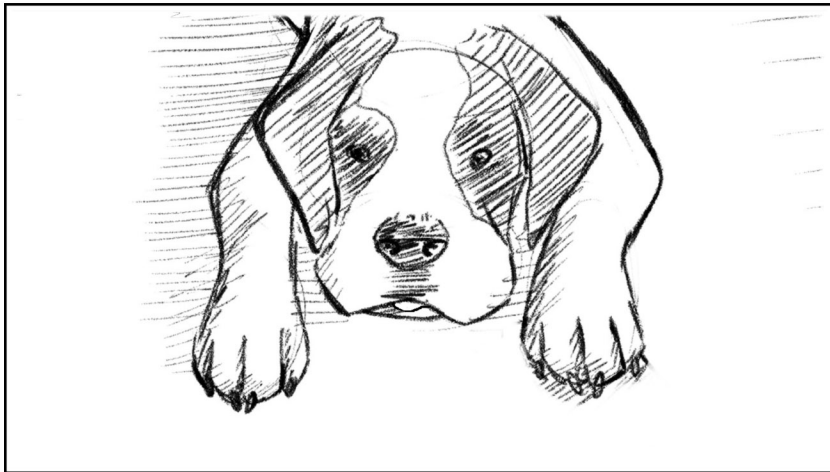
SPOKESDOG: *"So I'm digging the (Bradford)..."*

3. MEDIUM SHOT - The SPOKESDOG is playing hard and moving with heightened energy.

DOG SCRIPTS

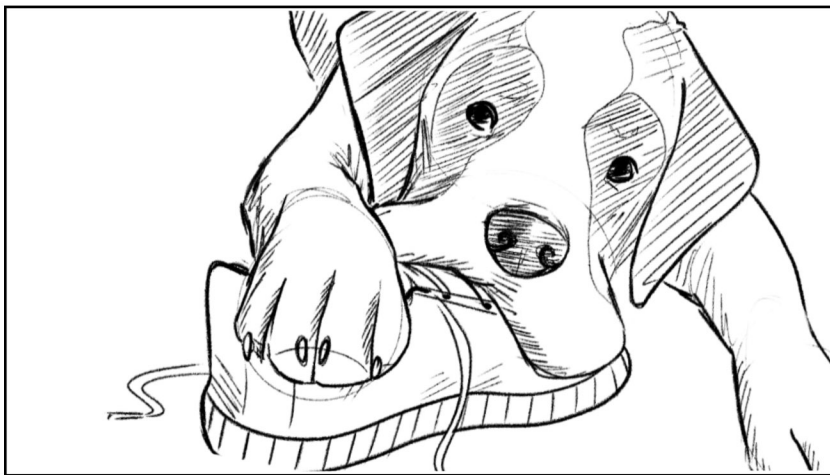
"CHILLING / PET PANDEMONIUM" :30

HARDWOOD



4. TIGHT- The lazy SPOKESDOG DOG talks to camera.

SPOKESDOG: *"Carpet One Pet Pandemonium Event with up to \$500 off ..."*



5. TIGHT SHOT - of the SPOKESDOG chewing on a nasty shoe.

SPOKESDOG: *"... pet-friendly floors."*



6. MEDIUM SHOT- of the SPOKESDOG's (who's lying down on the floor) tail wagging as kids run past him.

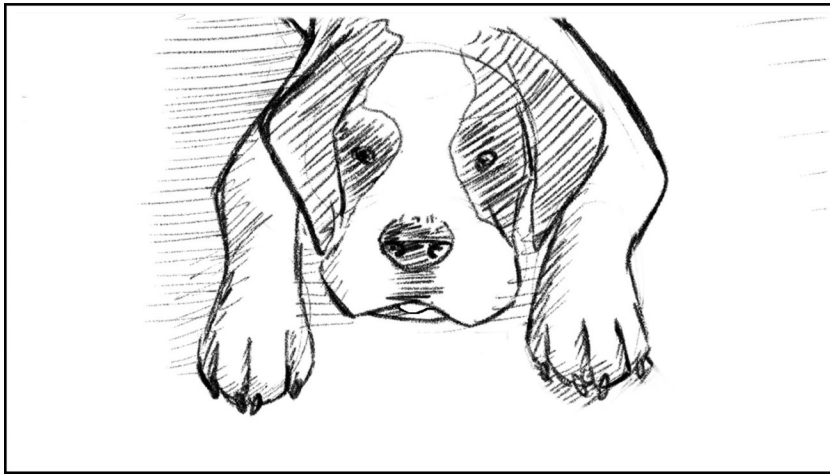
SPOKESDOG: *"If you have furry friends, you'll save big!"*

TITLE: Pet Pandemonium. Up to \$500 Off.

DOG SCRIPTS

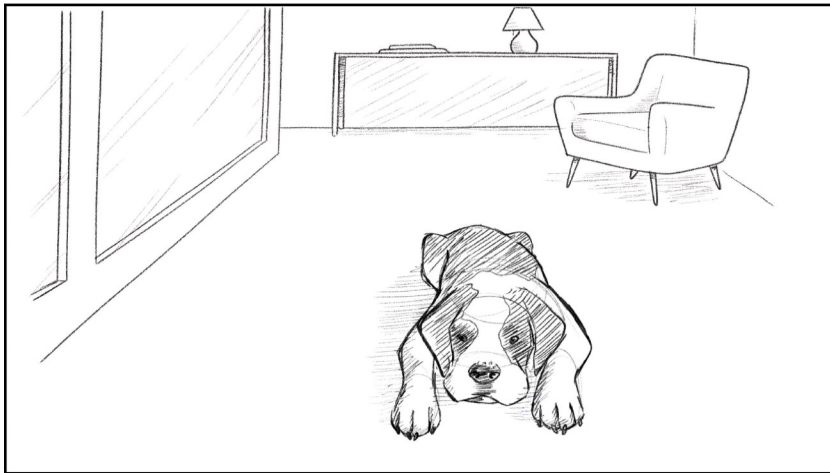
"CHILLING / PET PANDEMONIUM" :30

HARDWOOD



SPOKESDOG: "Come get inspired by Carpet One's local experts. "

7. TIGHT SHOT - The SPOKESDOG talks to camera.



SPOKESDOG: "They've certainly inspired me. To lie here."

SUBHEAD: *Pet Pandemonium. Going On Now.*

8. WIDE SHOT - The SPOKESDOG talks to camera.

(Anytown) Carpet One LOGO / TAG