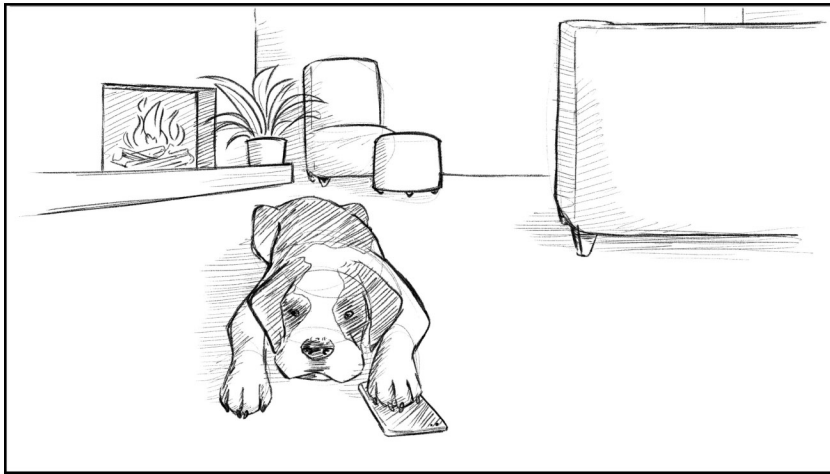


DOG SCRIPTS

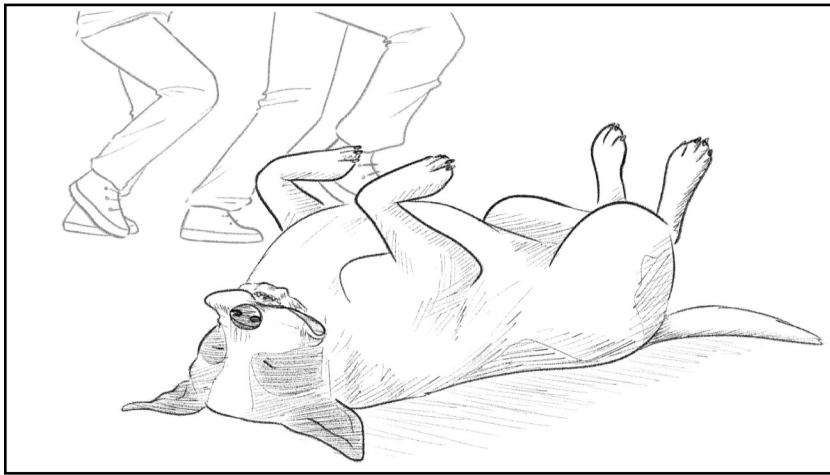
"PHONE/SPILLBRATION" :30

CARPET



SPOKESDOG: *"I'm the Carpet One Spokesdog. And down here on the floor..."*

1. WIDE - The SPOKESDOG lays on the CARPET with his phone next to him while he speaks to camera.



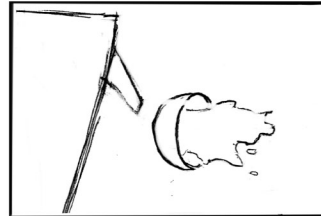
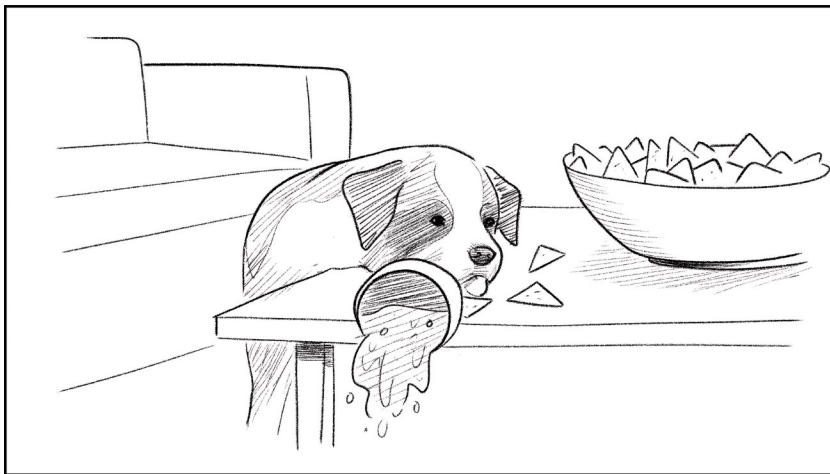
SPOKESDOG: *"I'm just too relaxed to convey the excitement ..."*

2. MEDIUM SHOT - of the SPOKESDOG sleeping in an odd position as the kids run by. He's undisturbed.



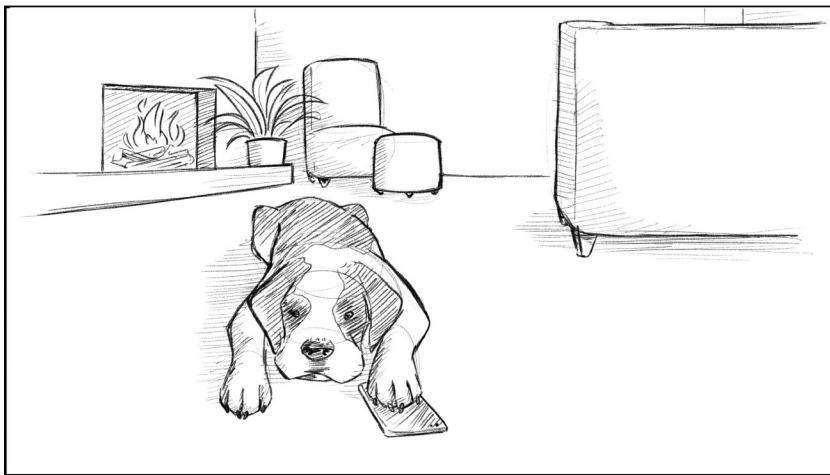
SPOKESDOG: *"of our Spillabration Event. "*

3. MEDIUM SHOT - of the SPOKESDOG talking to camera.



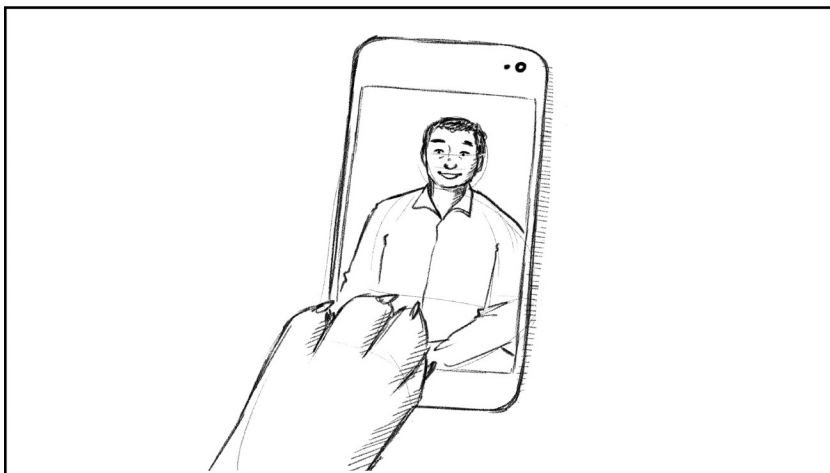
4. MEDIUM SHOT - of the SPOKESDOG stealing a chip from a coffee table and knocking a bowl of salsa off the table.

Shoot a second tighter angle where the salsa hits the carpet.



5. WIDE SHOT - of the SPOKESDOG talking to camera.

SPOKESDOG: "So I'm having my friends at (Bradford) Carpet One help out."



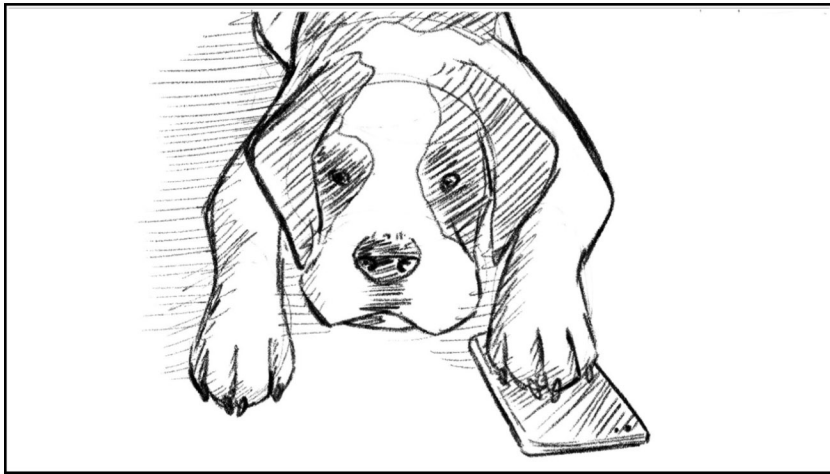
6. TIGHT SHOT - of the MEMBER (videochat) on the phone.

MEMBER: "Save up to \$500 at the Bradford Carpet One Spillabration Event. Come in today!"

DOG SCRIPTS

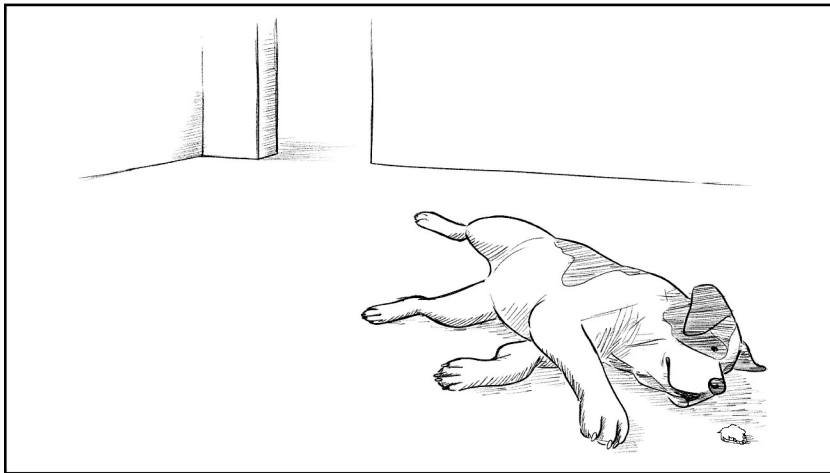
"PHONE/SPILLIBRATION" :30

CARPET



SPOKESDOG: *"This Spokesdog contract practically fulfills itself."*

7. MEDIUM SHOT - of the SPOKESDOG talking to camera."



VO: *"Spillabration Event. Going on Now."*

8. WIDE SHOT - The SPOKESDOG is lying on the carpet and in the laziest way, attempting to reach a piece of food. Frame the SPOKES-DOG wide enough for "LOGO/TAG."