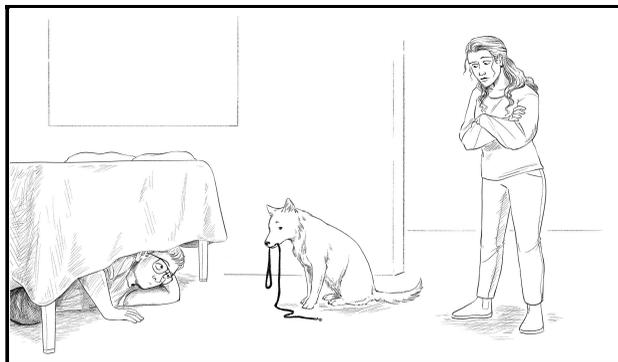




1
DOG is looking at something with a leash in his mouth while we hear the owner speaking.

OWNER - No! No! You can't make...



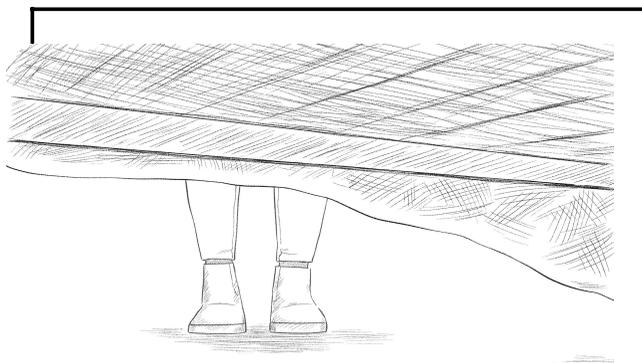
2
WIDE SHOT of the room. Reveal the DOG is looking at OWNER under the bed while PARTNER watches on.

OWNER - ... me go to the vet! I'm not paying...



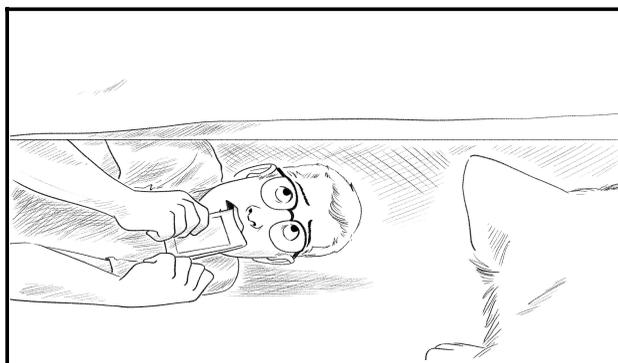
3
TIGHT SHOT. The DOG squats as the OWNER recedes further into the shadows embracing his wallet.

OWNER - ... another bill!



PARTNER stands as she speaks to him.

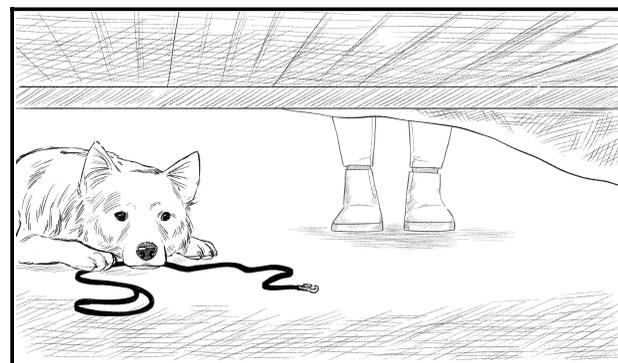
PARTNER - Um, we have Progressive Pet Insurance...



5
TIGHT on OWNER who's nervously chewing on his wallet.
He stops.

PARTNER (cont.) - remember?

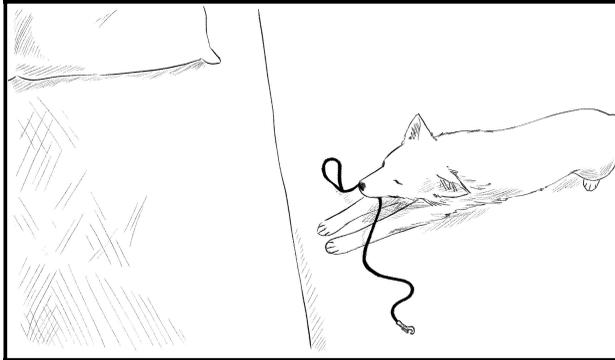
OWNER - We do?



6
MEDIUM SHOT of PARTNER's and DOG while she speaks to him.

* could be where to do the DOG look HUMAN look(?) Maybe a squeak noise from her shoes?

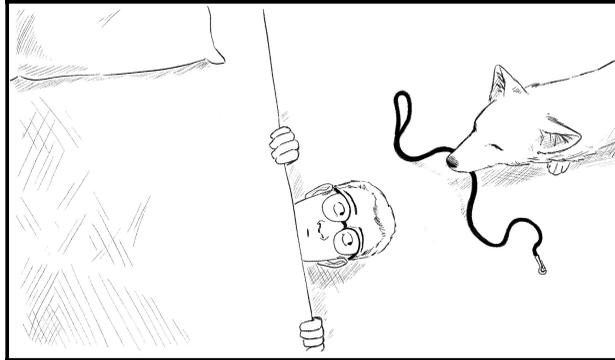
PARTNER - Yeah! It covers unexpected pet care costs like operations, tests, and specialists.



7

HIGH ANGLE of OWNER hiding under the bed while the DOG looks on.

PARTNER - So the vet isn't so scary anymore.



7a

OWNER's head turtles out from under the bed. (excited)
DOG's tail wags and lifts up the leash.

OWNER - Plus there's money left over for ice cream!



8

WIDE SHOT with LOGO over top.
OWNER gets out from under the bed. He's covered in dust bunnies.

DOG sneezes before they exit.

VO - Don't hide from vet bills! Protect your furry friends for just a dollar a day with Progressive Pet Insurance by Pet's Best.



9

OWNER and DOG are both on the couch. DOG has a cone on his head.
OWNER has a cone in each hand. They synchronized lick.

VO - Who's a good owner?